



LAKWOOD CITY COUNCIL STUDY SESSION MINUTES

Monday, January 27, 2020
City of Lakewood
City Council Chambers
6000 Main Street SW
Lakewood, WA 98499

CALL TO ORDER

Deputy Mayor Whalen called the meeting to order at 7:03 p.m.

ROLL CALL

Councilmembers Present: 6 – Deputy Mayor Jason Whalen; Councilmembers Mary Moss, Mike Brandstetter, John Simpson, Linda Farmer and Paul Bocchi.

Councilmembers Excused: 1 – Mayor Don Anderson.

ITEMS FOR DISCUSSION:

Lakewood Multicultural Coalition Update.

Councilmember Mary Moss and members of the Lakewood Multicultural Coalition (LMCC) introduced themselves. Ms. Moss shared that the LMCC was created in 2016 to support diversity and inclusion in the community. Mr. Brandstetter, Treasurer shared that LMCC received \$2,000 from the City and highlighted the activities in which this funding contributed towards. Ms. Zemorah Murray, YMCA shared that the members participated and connected with the community at SummerFEST and the Farmers Market. Detective Bunton shared that LMCC partnered with the Clover Park School District on two inclusionary events connecting cops and students from Lochburn Middle School and Hudtloff Middle School. Ms. Moss then shared that the LMCC is planning a large celebration for the fall of 2020 which will include food and music.

Build Your Better Here Campaign Update.

Communications Manager Grimley reported that the goal of the imaging campaign is to create a cohesive and compelling campaign to overcome erroneous perceptions of Lakewood that also delivers results. She shared a 90 second promotional video and two digital ads that have been targeting builders and real estate developers. She shared that next steps in the campaign include expanding social media ads and creating dedicated landing pages to track their success. She reported that the videos reached 214,579 people in the month of December, 2019. The full social media roll out of the video will begin in February and then each

month a key topic will be focused on to meet the campaign objectives. Discussion ensued.

Review of 5-Year (2020-2024) Consolidated Plan and Annual Action Plan.

Assistant City Manager for Development Services Bugher shared that the City is preparing of the 2020-2024 Consolidated Plan (ConPlan) and the 2020 Annual Action Plan along with the City of Tacoma. He then introduced Ms. Anna Ravindranath, Program Manager, Enterprise Advisors.

Ms. Ravindranath provided an overview of the scope of the plan. She shared that census data is reviewed to identify needs in the area of housing, once these needs are identified they are prioritized, aligned and acted upon. She highlighted the differences between fair and affordable housing. She shared that on April 20th a draft Con Plan will be presented to the City Council with the option for public comments at that time. Discussion ensued related innovative ways to use HOME funds, options for directing funding towards homelessness, infrastructure projects such as sidewalks and street lighting.

ITEMS TENTATIVELY SCHEDULED FOR THE FEBRUARY 3, 2020 REGULAR CITY COUNCIL MEETING:

1. Joint Meeting with Clover Park School District Board.

REPORTS BY THE CITY MANAGER

Review of Pierce Transit's Destination 2040 comment letter.

City Manager Caulfield shared a draft letter to be submitted to Pierce Transit regarding the agency's Destination 2040 long range plan.

Review of Puget Sound Clean Air Agency's proposed clean fuel standard comment letter, #2.

City Manager Caulfield shared a draft letter to be submitted to the Puget Sound Clean Air Agency regarding the proposed clean fuel standards.

Review of agenda for joint meeting with Clover Park School District Board.

City Manager Caulfield then reviewed the draft agenda for the February 3rd meeting with the Clover Park School District Board of Directors. Discussion ensued.

City Manager Caulfield shared that the Tacoma Pierce County Economic Development Board hosted a tour of Lakewood with EIS Aircraft, a supplier of Airbus, who looking for a location in Pierce County and Sound Transit is moving forward with a design build for a new maintenance facility although a storm water pipe will need to be relocated by the city pursuant to an easement agreement.

He shared that the Puget Sound Regional Council Executive Board formally approved the City of Lakewood and Port Orchard as members. Appointment of this delegate and alternate will come forward on February 18th for City Council consideration. The Executive Board meeting is held on the 4th of the month at 10:00 in Seattle. The next meeting is on February 27th.

He then shared that Police Week will take place on May 11th – May 15th this year and to kick it off on May 8th there is a 250 mile bicycle ride from New Jersey to Washington, D.C. to raise funds for the National Law Enforcement Memorial. Lakewood Police Officers will be participating in the race and as escorts and members of the Honor Guard.

He shared that Communications Manager Grimley has created webpages for the Onyx Drive and Veterans Drive projects.

He reported that a public hearing will on be held on February 5th at 10 a.m. regarding HB 2804 supporting reinstatement of the Local Revitalization Financing (LRF) tool, five Legislatures have signed on to support the request for multi modal transportation study, Representative Kilduff is working a bill this session to further tighten language regarding returning sex predators to their county of origin and he testified in support of rail safety.

He shared that beginning tomorrow he will attend the Association of Washington Cities (AWC), City Action Days in Olympia.

He then announced the following meetings and events:

- February 1, 10:00 a.m., Dr. Martin Luther King, Jr. Celebration, Harrison Preparatory School
- February 1, 5:00 p.m., Caring for Kids Happy Hearts Dinner and Auction, McGavick Conference Center

CITY COUNCIL COMMENTS

Councilmember Bocchi commented on the JBLM tour that he attended this morning and the need for legislative reform related to the employment of military spouses.

Councilmember Brandstetter commented that the legislative coalition is working on a bill related to employment of military spouses and spoke about monitoring HB 2529, proposed by a King County representative, related to eliminating odd year elections. He shared that he attended the Lakewood Lions Crab Feed and shared that the Lions would again provide a scholarship to the City's nominee for the AWC Center for Quality Communities Scholarship. He shared that last week he attended the South Sound 911 board meeting where there was discussion regarding adding a board member, the new Communications Center and the recruitment for an Executive Director is moving forward and it is anticipated the selection of a finalist

will take place before the end of February. He shared that the the first City of Tacoma Tideflats Subarea Plan meeting will be held on February 20th.

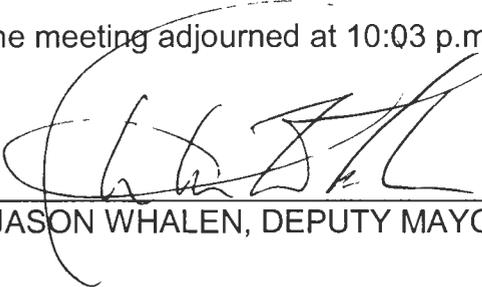
Councilmember Moss shared that she attended the tour of JBLM this morning.

Councilmember Farmer shared that she also attended the tour of JBLM this morning and will be attending the Parks and Recreation Advisory Board meeting this week.

Deputy Mayor Whalen shared that last week he attended the Economic Development Board of Pierce County's annual meeting, participated in the Point in Time count to survey those who are homeless and a Kiwanis fundraiser at the McGavick Conference Center. He will be providing welcome remarks on Saturday at the Dr. Martin Luther King, Jr. event.

ADJOURNMENT

There being no further business, the meeting adjourned at 10:03 p.m.



JASON WHALEN, DEPUTY MAYOR

ATTEST:



BRIANA SCHUMACHER
CITY CLERK