Snohomish Health District
Board of Health Minutes
Special Meeting
October 8, 2019

The special meeting was held at Snohomish Health District, 3020 Rucker Ave., first floor Auditorium.

Members Present
Christine Cook, Councilmember, Mukilteo (via phone)
Sam Low, County Councilmember
Kyoko Matsumoto Wright, Mayor, Mountlake Terrace
Dan Rankin, Mayor, Darrington
Linda Redmon, Councilmember, Snohomish
Jeff Vaughan, Councilmember, Marysville
Stephanie Wright, County Councilmember – BOH Chair

Members Absent
Scott Bader, Councilmember, Everett
Adrienne Fraley-Monillas, Councilmember, Edmonds
Kurt Hill, Councilmember, Lake Stevens – BOH Vice Chair
Nate Nehring, County Councilmember
Liam Olsen, Councilmember, Bothell
Terry Ryan, County Councilmember
Brian Sullivan, County Councilmember
Shirley Sutton, Councilmember, Lynnwood

Call to Order
The special meeting of the Board of Health was called to order at 2:15 p.m. by Chair Stephanie Wright in the auditorium of the Snohomish Health District Rucker Building.

Roll Call
Roll call was taken by Ms. Linda Carl who reported there was not a quorum present.

Arrivals/Departures
Sam Low and Adrienne Fraley-Monillas arrived at 2:50 p.m. Chris Cook participated via phone then arrived in person at 2:50 p.m.

Approval of agenda
It was moved by Mr. Dan Rankin and seconded by Ms. Linda Redmon to approve the agenda contents and order. The motion passed unanimously.

Special Business
Strategic Planning Work Session with KelloggWatson
Ms. Tamie Kellogg and Mr. Jay Watson recently met with the Public Health Advisory Council, Sheriff Trenary, and Dr. Spitters. They created a strategic planning framework with the information they’ve gathered to date.

They discussed the draft vision statement with the Board. Mr. Rankin suggested saying “providing value to the community” instead of “demonstrated value.”
The Board provided input on the current mission statement. Ms. Kellogg clarified that the mission statement should be specific to our business and the vision is what we’re trying to achieve. Comments included:

- “To improve the health” is a large item; maybe say “To safeguard” or “Try/strive to improve”
- The mission should be inspiring; we want staff to own and embrace it
- Change “Washington State” to “our state”
- Should be a rallying cry that sets direction; this is why we do what we do
- Voice should be active
- “Safeguard” is an important word; safeguarding is our role.

The draft principles were developed after conversations with staff, stakeholders, and the Board. Comments from the Board included:

- Add “current” before “evidence-based practices”
- “Obtaining approval” is an administrative function
- The third bullet doesn’t add to the strategic plan; make it more general.

Mr. Watson reviewed the draft public health goals. He stated that service strategies are the tools to apply the goals. He clarified that the strategic plan is not trying to be the community health assessment. Comments from the Board regarding the draft goals included:

- Resources may be scarce, so “increase” should be changed; Mr. Watson suggested “focus”
- Hep C might be confused with needle exchange; maybe add “education”
- Roll Hep C into Hep A/B
- Suicide prevention is in bullets B and F; change wording in bullet B regarding suicide prevention and leave it as-is in F
- Add “illicit” before “drug use” in bullet B
- Bullet F may change through the years
- Homelessness is a good place to look for partnerships; could add partnerships where it makes the most sense
- What does “related housing problems” mean and what is our role?
- Our dollars won’t go that far to encompass housing; is housing in our book of work?
- The Health District serves on boards/committees, such as PSRC transportation committee; there’s a public health impact to transportation; sitting on a board, however, is different than it being our obligation
- Instead of saying “address ongoing,” use “partner with our community partners” in these areas
- Homelessness has a health impact in our community; we need to consider encampments, communicable disease, and environmental impacts because it’s a growing problem
- We may not be able to fix the issue of homelessness, but we have a role in fixing it

Ms. Kellogg and Mr. Watson will rework the wording and bring this back to the Board. They will ask Dr. Spitters to review for technical accuracy and Mr. Frederick to ensure it reflects correctly the work of the Health District. Ms. Redmon and Mr. Rankin volunteered to provide policy-level review. Ms. Kellogg and Mr. Watson suggest
doing a values exercise at the next Board meeting. Time-wise they will ask the Executive Committee to review the draft, with a final document ready for review by the December or January Board meeting.

The Board agreed to meet again for a special meeting from 2 to 3 p.m. on Tuesday, Nov. 12.

**Adjournment**

The meeting was adjourned at 3:07 p.m.

Stephanie Wright, Chair

Shawn Frederick, Interim Administrator / Secretary