



## Section 12: Transportation and Mobility

Transportation and mobility are essential to Provo's fabric, growth, and character. Population, growth, transportation, and mobility have become crucial factors in the city's lifestyle, health, and well-being. Due to its transportation system, Provo is able to:

- Move large volumes of traffic on arterial and collector roads to lessen traffic in residential neighborhoods;
- Provide alternative modes of transportation such as bus rapid transit and light rail, and provide sufficient bus routes, route alternatives, and incentives to encourage ridership;
- Use a state-of-the-art inter-modal hub to connect local entities, such as BYU, downtown, Provo Towne Centre mall, the airport, venues, attractions, and entertainment; encourage ridership; and reduce traffic congestion; and
- Expand bike lanes and paths to increase the use of clean transportation. Trail and sidewalk systems provide safe, well-maintained and lighted areas that encourage walkability.

Goal 12.1 - Promote the use of transit and alternative modes of transportation.

Objective 12.1.1 Inform the public of the benefits of public transportation.

Goal 12.2 - Augment the multi-modal transportation opportunities in Provo.

Objective 12.2.1 Prioritize and preserve the existing multi-modal transportation system.

Goal 12.3 - Modify current street standards to promote flexible street widths in residential areas.

Objective 12.3.1 Permit narrower street rights-of-way in residential areas to reduce driving speeds and to make neighborhoods safer and more livable.

Objective 12.3.2 Encourage mixed-use development and well-designed street plans, including complete street design parameters in conjunction with building new developments.

Goal 12.4 - Create walkable areas throughout the city. Walkable areas should be attractive, providing adequate lighting, a sense of safety, appropriate crossings, and social nodes.

Objective 12.4.1 Implement the goals and objective related to trails throughout the city in the Parks Master Plan and those suggested by the Leisure Subcommittee.

Goal 12.5 - Promote easier navigation with appropriate signage throughout the city.

Objective 12.5.1 Target key points of interest, such as public parking lots, restaurants, entertainment, lodging, medical, government, and other points of interest.

Objective 12.5.2 Create attractive sign designs that would enhance Provo City.

Goal 12.6 - Provide street connections from the Provo Municipal Airport to the inter-modal hub and the I-15 freeway.

Objective 12.6.1 Provide direct routes to and from the airport and alternative methods for public transportation.

